

## Halkbank Sends Mothers and Daughters to School...

Always supporting "Productive Turkey" since its founding as the first and only SME Bank of Turkey, Halkbank, in its 70<sup>th</sup> anniversary, continues participating in corporate social responsibility projects, nurturing Turkey's development. As such, Halkbank has become the main sponsor of the "Mothers and Daughters Together at School" campaign, initiated by the Ministry of Education, aiming at introducing education to approximately three million illiterate members of the population.

Believing that only industrial and financial growth is not sufficient for the development of Turkey, Halkbank sees contribution to education at the core of efforts towards developing the country. Consequently, any supportive activity to increase the number of well-educated people encompasses Halkbank's mission. Believing that what we need for healthy future generations is well-educated families, Halkbank has taken a profound step towards increasing the literacy rate, the first phase of adult education activities, through the "Mothers and Daughters Together at School" campaign.

As part of its 70<sup>th</sup> anniversary activities, Halkbank has prioritized education among all other fields and initiated a "Book Campaign" in which "100 Basic Works" of Turkish and world literature are granted to primary and secondary school students in Bingöl, Amasya, Trabzon, and Artvin.