



HALKBANK SPONSORS THE MIDDLE EASTERN TECHNICAL UNIVERSITY ENTREPRENEURSHIP CONFERENCE

Halkbank sponsored the Young Entrepreneurs Conference held by the Young Entrepreneurs Society at the Middle Eastern Technical University (METU) on March 16-17, 2009.

During the conference, a variety of seminars and activities were organized to increase entrepreneurial potential and provide entrepreneurial skills and knowledge. The conference aimed to provide support to the projects of METU's young entrepreneurs by establishing connections between firms and institutions that support entrepreneurship. Mr. İsmet Gergerli, Head of SME Marketing – 1 Department, delivered a speech at the conference as the guest speaker of the “Incentives for Entrepreneurs” panel discussion.