

Corporate Social Responsibility Project (Çorum)

Halkbank and the French Development Agency signed an agreement on February 19, 2008 to finance investment projects and the business capital needs of Small and Medium Enterprises (SME) in Turkey. As part of the deal, Halkbank continues to implement the Corporate Social Responsibility Project (CSR), under the slogan "SME Transformation", to support the development of sustainable corporate practices by SMEs.

The main objectives of this Loan Program and the CSR Project are to support the growth of SMEs in Turkey, help reduce regional disparities in terms of development, boost awareness among SMEs and Halkbank staff through the CSR program, and to contribute to social progress. To achieve these goals, RISKMED and Adelphi Consult have carried out training and consulting services within the scope of the CSR Project.

The service provided by the consulting firms focuses on two main components: the CSR Program within Halkbank and the CRP Program for SMEs. Both services provided within each program include a full explanation of the CSR program in all its aspects as well as a description of the management systems related to environmental legislation and occupational safety – two key elements of CSR. Another key component of the project is creating awareness of improved business processes and energy efficiency. The goal of the project is to help bank employees and SME representatives understand the importance and necessity of CSR, and to reach a sufficient level of awareness to encourage the implementation of the CSR Program.